

iINFO *Live*

**Russian consumer market
FMCG retail chains rating**

November 2014
St. Petersburg

INFOLine is the research partner of major FMCG retailers and suppliers



We are proud of our customers
They do recommend us

INFOLine means 10 years of success in FMCG and Non-Food retail research projects



Monthly survey in Russian and English

Standard version

Expanded version



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ESOMAR

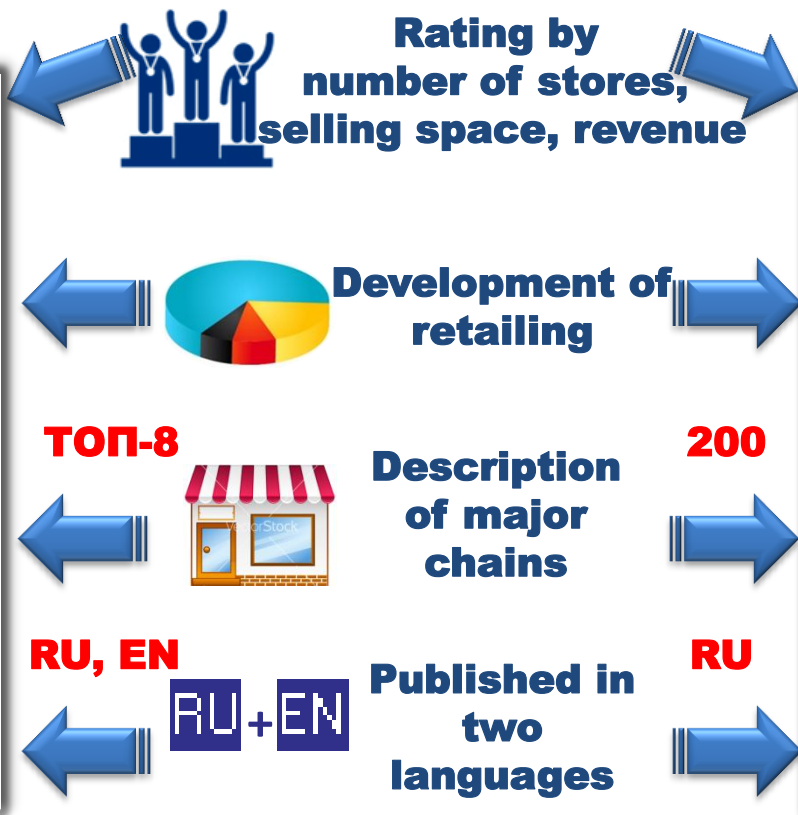
Industry review

Russian consumer market and FMCG retail chains rating

November 2014

- Retail business statistics
- Retail indicators
- Review of retail market in November 2014
- Rating of FMCG retailers

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Rating by number of stores, selling space, revenue

Development of retailing

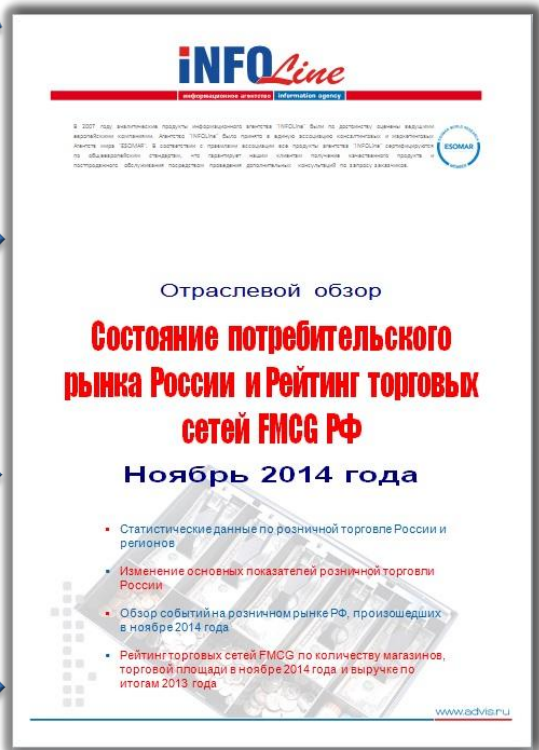
ТОП-8

Description of major chains

RU, EN

RU + EN

Published in two languages



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Отраслевой обзор

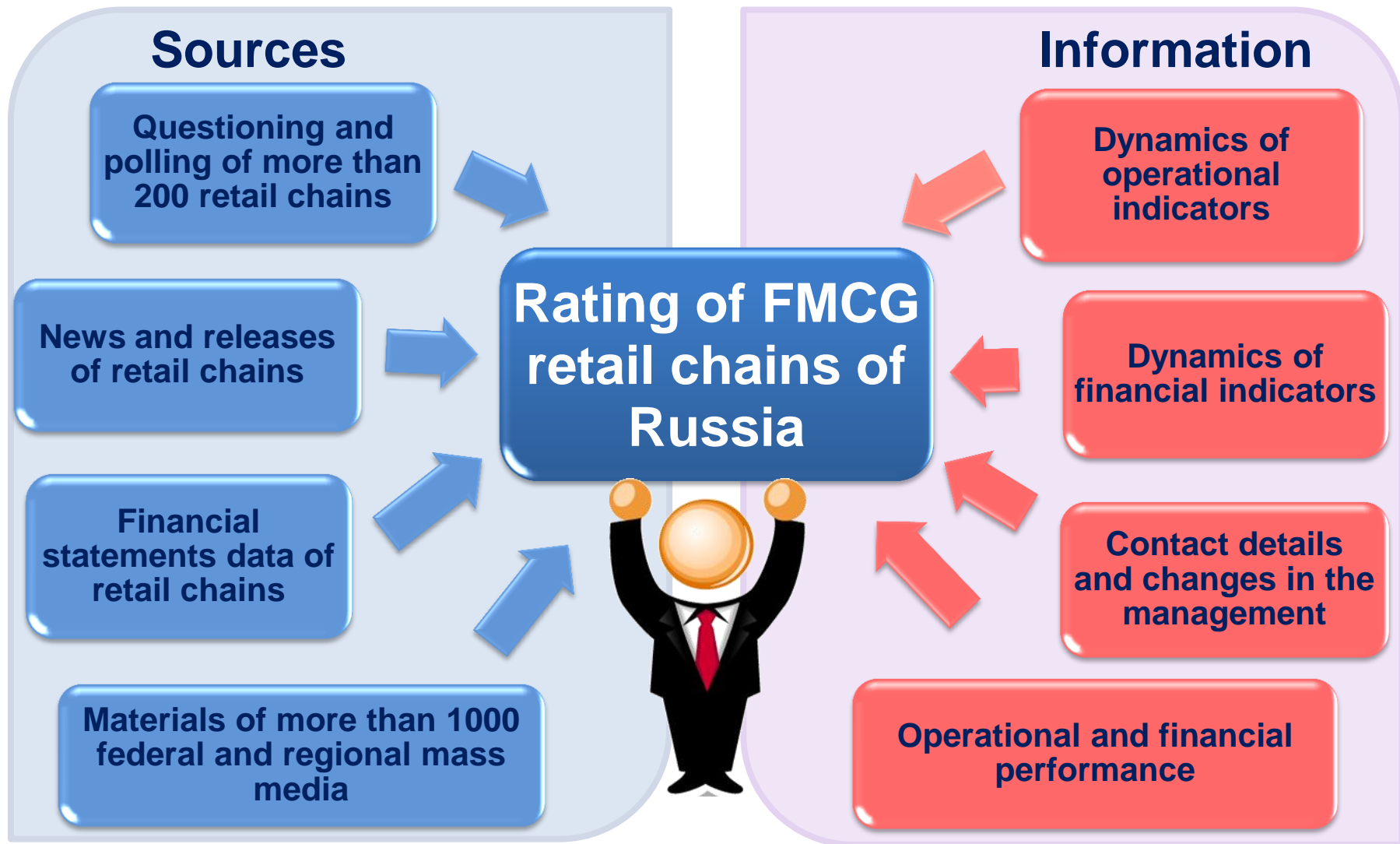
Состояние потребительского рынка России и Рейтинг торговых сетей FMCG РФ

Ноябрь 2014 года

- Статистические данные по розничной торговле России и регионов
- Изменение основных показателей розничной торговли России
- Обзор событий на розничном рынке РФ, произошедших в ноябре 2014 года
- Рейтинг торговых сетей FMCG по количеству магазинов, торговой площади в ноябре 2014 года и выручке по итогам 2013 года

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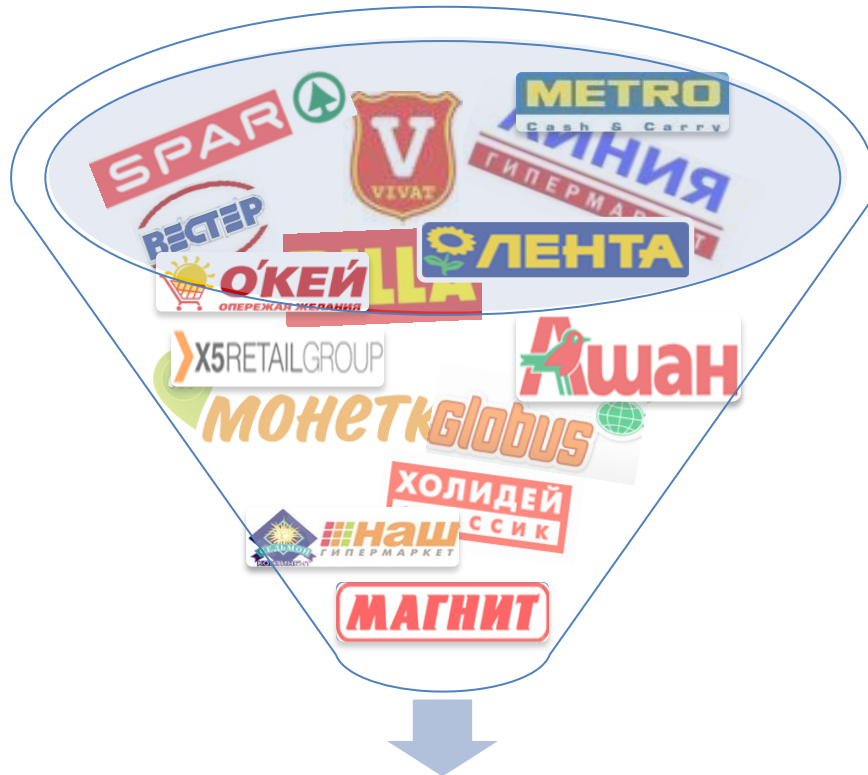
13-15th day ← **Delivery (the working day of the month following the reporting one)** → **7-8th day**





* Red refers to chapters available in the expanded version of Survey only. Blue refers to sections available in both versions of Survey.





Data on 50 major FMCG chains



TOP 130 FMCG retail chains Russia

- Expansion dynamics by formats
- Number of stores and selling space by formats
- Key openings and closures (who, what and where)



Rating by number of stores



Rating by selling space

- Structure and dynamics of selling space
- Performance for the current period



Rating by net sales

- Sales dynamics
- Financial indicators
- Financial performance indicators



Macroeconomic retail indicators



Dynamics of retail sales and money supply
Forecast for retail sales

Leading development indicators of retail



Business confidence index. Retail turnover, storage stock level, product mix etc. Limiting factors for retail

Governmental regulation of retailing



Regulation of alcohol, tobacco and medical supplies markets
Retail market regulation
Consumers protection and labour activity regulation

Structure of retail sales by the category of product



Structure and dynamics of retail sales by the category of product
Sales dynamics of main product groups

Structure of retail sales by the category of retailer



Structure of retail sales by the category of retailer
Turnover of trading companies and markets
Structure of sales retail markets and at trade fairs

Regional structure of retail sales



Retail sales by federal districts
Regional structure of retail sales

Inflation and food market



Inflation dynamics and structure of contribution to inflation
Consumer prices index consumer price index by the category of product
Food products prices in Europe

Consumer incomes and expenses



Structure of consumer incomes and expenses
Monetary policy
Households expenses, average ticket

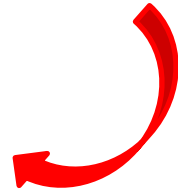
Consumer expectations and confidence



Consumer confidence index
Consumer evaluation of economic situation in Russia
Evaluation of personal financial situation

Key events of retail

Important events for FMCG retailers



Case



Activities of INFOLine's specialists

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News on retail, food industry and agriculture

Latest and analytical information on topical issues

Events, interviews, presentations of INFOLine's specialists, new releases in retail sector



Contact details, management

Chain development

Performance and forecast

Investment projects

Plans for store openings

Store openings and closures

New formats

Mergers and acquisitions

Resignations and assignments

Logistics

Private label

Interaction with consumers

Interaction with suppliers

Corporate events

Latest information on more than **200*** retail chains of Russia

МАГНИТ

X5RETAILGROUP

Ашан



ДИКСИ

ЛЕНТА

О'КЕЙ
ОПЕРЕЖАЯ ЖЕЛАНИЯ

METRO

СЕДЬМОЙ
КОНТИНЕНТ



*The standard Russian version and English version contain information on TOP 8 major FMCG retailers

Data base of 650 FMCG Retail Chains of Russia:

Special version

**База данных
600 торговых сетей FMCG
России
(расширенная версия)**

- Рейтинг крупнейших сетей FMCG России
- Анализ деятельности и бизнес-справки по 65 ритейлерам FMCG России
- База данных 600 торговых сетей и 690 РЦ сетей FMCG России, включающая контактные данные и параметры бизнеса (количество магазинов, выручка, торговая площадь, региональная представленность (регион, столица региона), РЦ (количество, общая площадь, региональная представленность))

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Standard version

**База данных
600 торговых сетей FMCG
России**

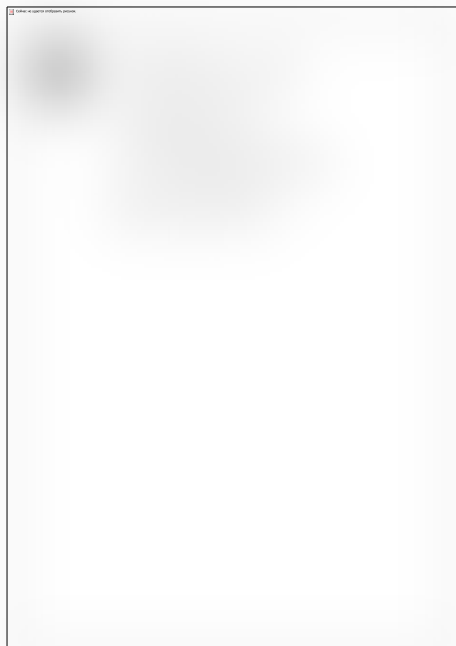
- Рейтинг крупнейших сетей FMCG России
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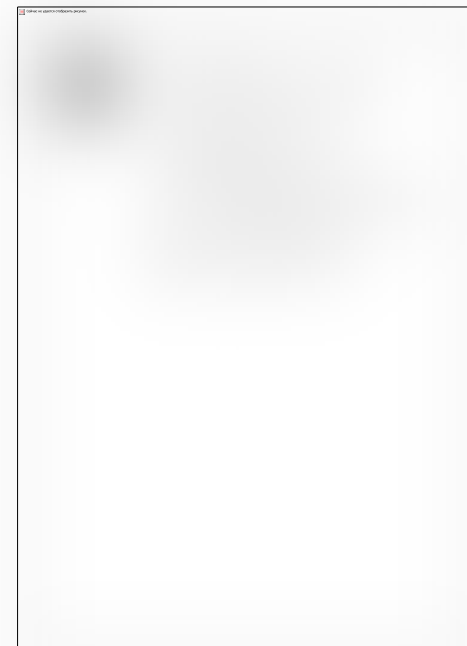
Structure of sales and selling space of 100 major chains by regions

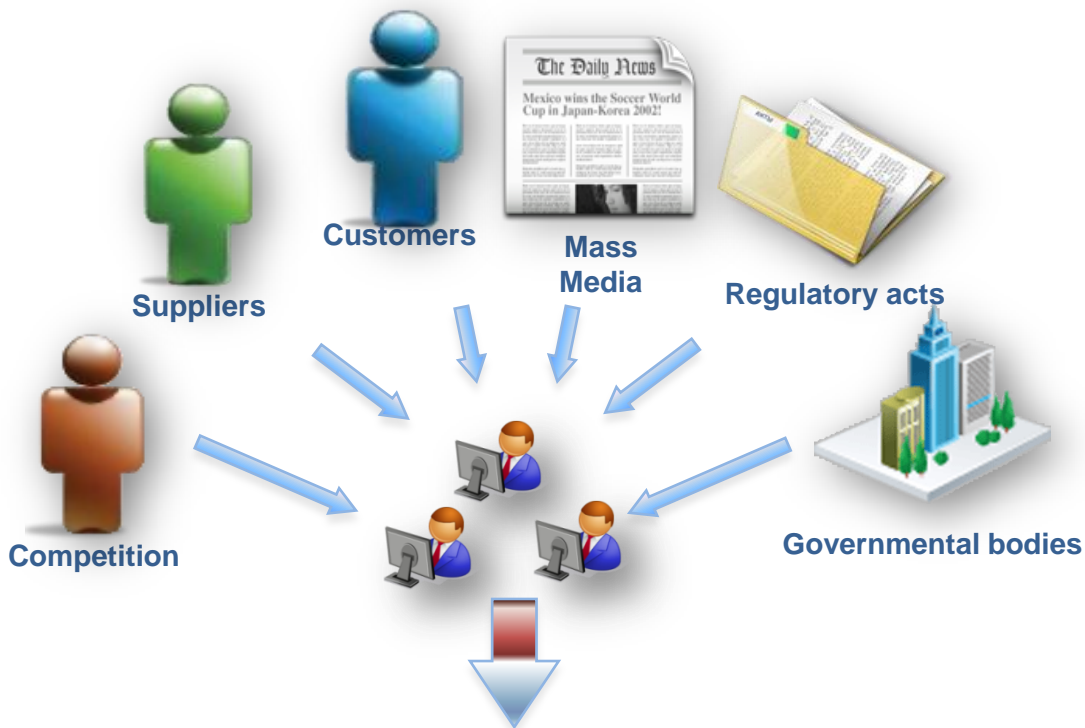
FMCG hypermarket chains of Russia:

Expanded version



Standard version





**Thematic News
and
Industry Reviews**

Latest and periodic
information on retail market
situation



Any questions?



The subject:
**Russian consumer market and
FMCG retail chains rating**

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